

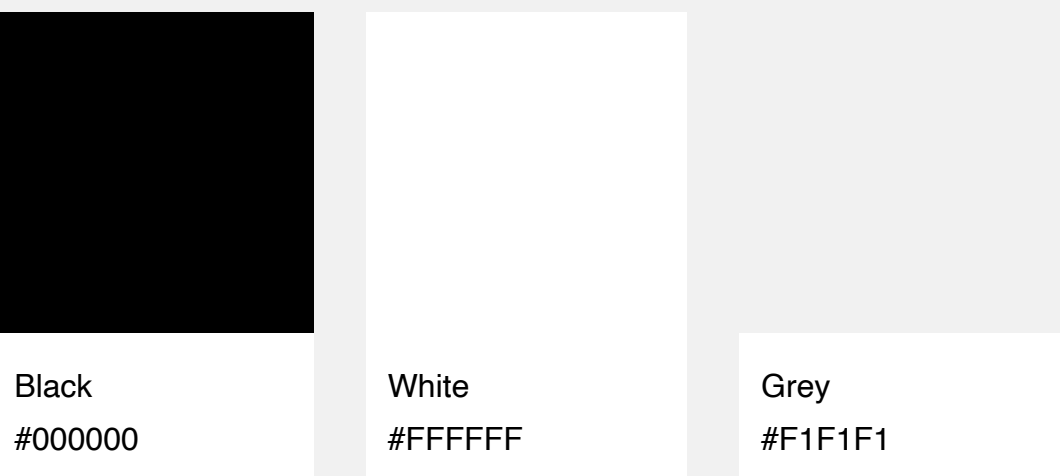
Farger og bruk

Oppdatert fargepalett med eksempler på bruk

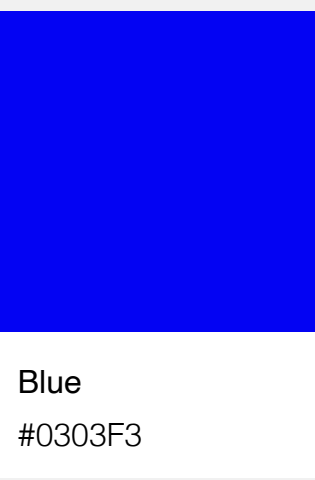
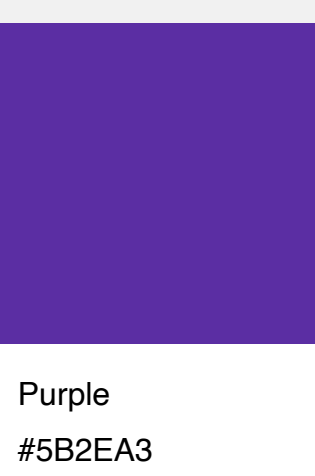
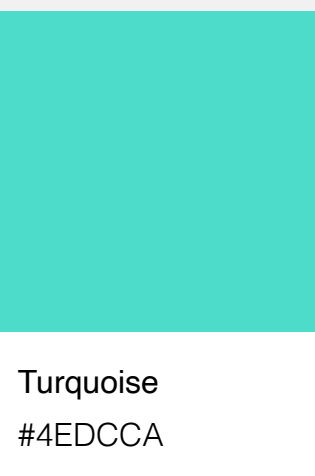
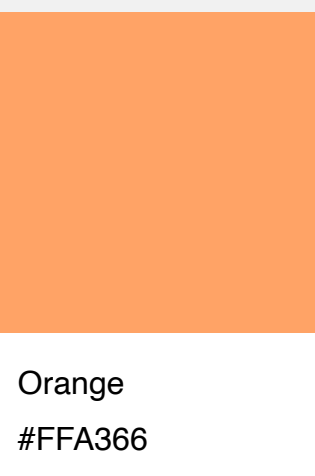
Dato: April 2021
Kunde: Operasjon Dagsverk
Design: Bielke&Yang

Farger

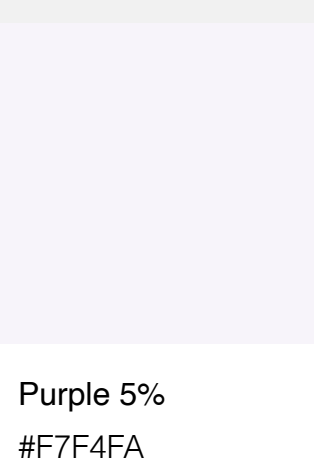
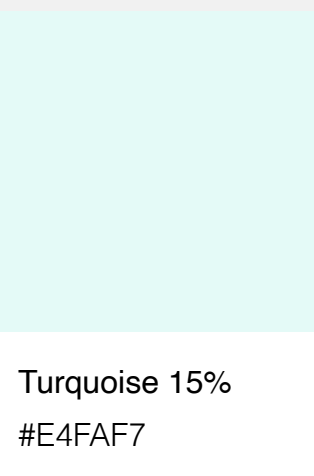
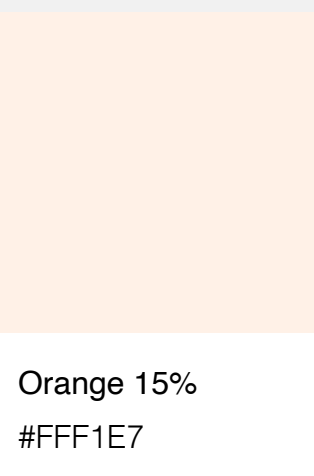
Basfarger



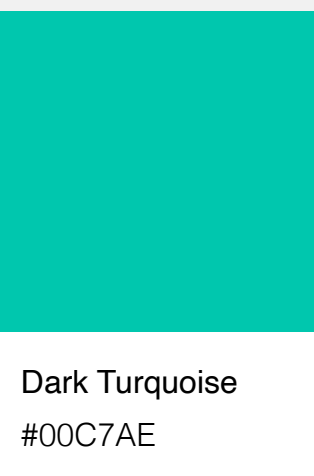
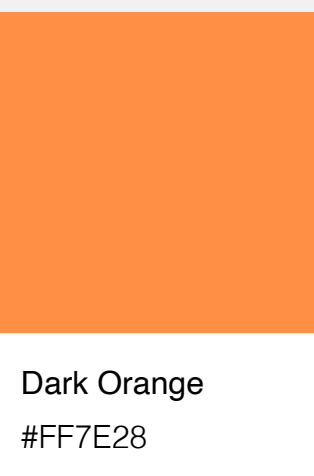
Hovedfarger



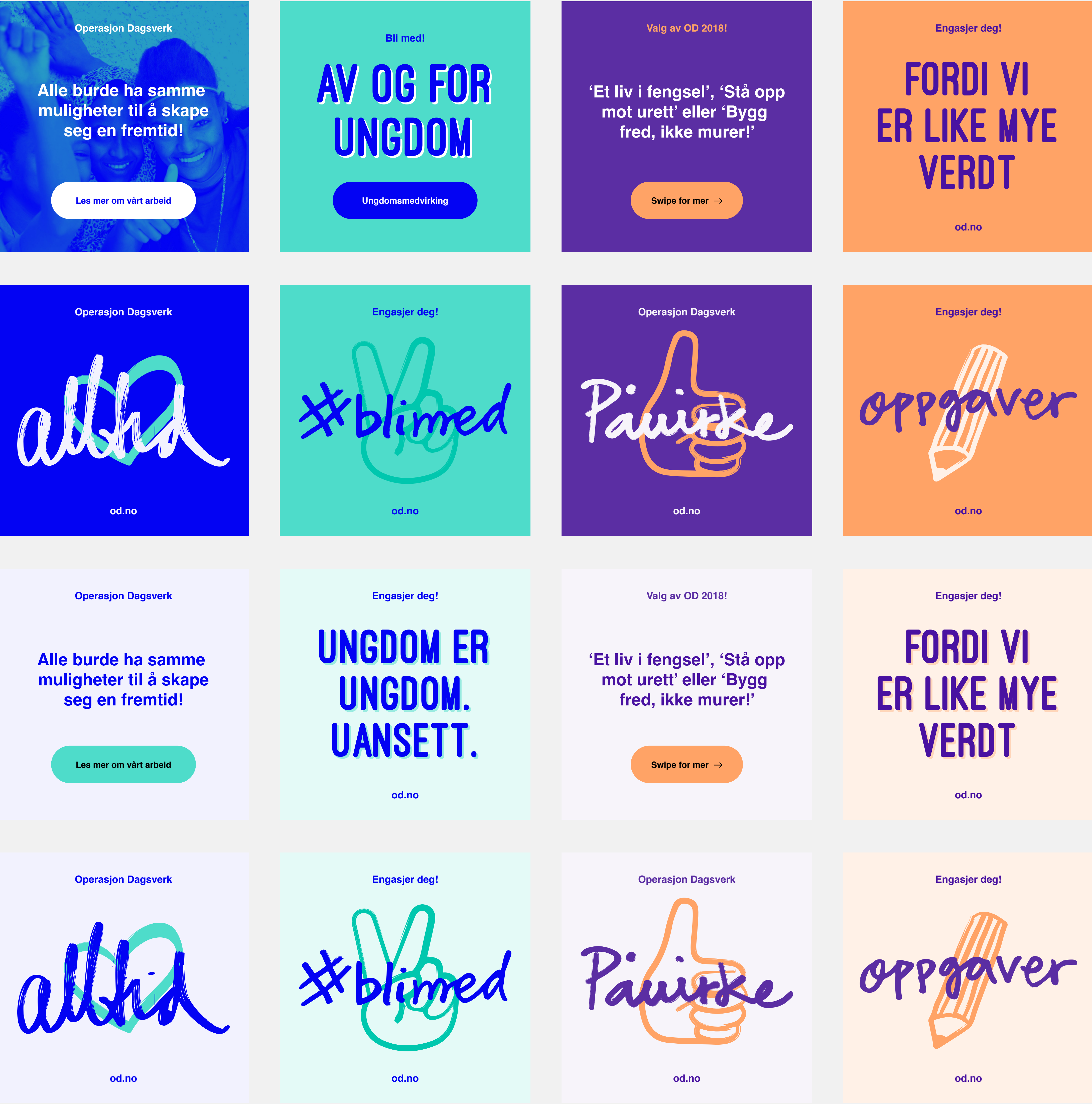
Lys



Mørk



Eksempler på riktig bruk



Eksempler på feil bruk



Unngå miks av 3 mørke farger.

Unngå for lav kontrast mellom tekst og skygge

Unngå for lav kontrast mellom to lyse farger

Unngå for lav kontrast ved bruk av bilde